

TAMIL NADU FISHERIES DEVELOPMENT CORPORATION LIMITED
*Integrated Office Complex for Animal Husbandry & Fisheries Department,
No.571, 4th Floor, Anna Salai, Nandanam, Chennai – 600 035.*

R.C.No.2174/S3/2019

Dated: .06.2019

**Terms & Conditions for Appointment of Franchise for running a
Permanent or Mobile Retail Fish Outlet by TNFDC Ltd.**

- (1) An application in prescribed format to be obtained from the interested individual / entrepreneurs by inviting Expression Of Interest (EOI) with wide publicity.
- (2) Filled in application along with ID Proof, Address Proof, Aadhar Details, Bank Statement and Photo of the Individual will be Scrutinize by the Committee nominated by the Managing Director, TNFDC Ltd.
- (3) The space / shop (not less than 150 Sq.ft.) identified by the individual will be inspected for its suitability as regards to the Water Supply, Drainage, Approach to the Customer, etc. For mobile outlet the vehicle should be similar to that of one being used by TNFDC Ltd.
- (4) On ascertaining the suitability of the identified shop / vehicle the agreement with the owner of the property will be made by the Franchise in his name and the rent for the shop / vehicle so identified and shop established will be paid by the Franchisee to the land lord.
- (5) Based on the provisional selection of the individual and his / her identified shop or mobile outlet, provisional appointment as Franchise Retail Fish Outlet will be issued by TNFDC Ltd.
- (6) The Franchise has to appoint necessary supporting staff such as Sales Assistant, Helper, Cutter as required for carrying out hygienic and smooth sales.

- (7) Based on the provisional appointment order given the Franchise has to deposit Rs.50,000/- as refundable Security Deposit with TNFDC which does not bear any interest.
- (8) The fish required / intended will be supplied to the Franchise Retail Fish Outlet by TNFDC using its own fish transportation vehicle and the Franchisee has to take delivery of the material on daily basis only after making payment to the consignment concerned that too after deducting the **sales commission at the rate of 20%**. Ice in crushed form will be supplied in the ratio of 1:1 by TNFDC Ltd. The Franchisee has to carry out the sale of value-added fishery products supplied by TNFDC in addition to the fish on commission basis @ 20%
- (9) The maximum retail price (MRP) will be fixed by TNFDC Ltd., on daily basis and products has to be sold by the Franchisee only on MRP.
- (10) The Franchisee must provide proper bills either in printed or electronic format in the name of TNFDC only. **The Billing machine will be provided by TNFDC, the cost of the Billing Machine should be borne by the franchisee.**
- (11) No spoilage of fish / return will be entertained by TNFDC from the Franchisee once the goods are **delivered and accepted by the Franchisee.**
- (12) The minimum sales target **of 1,500 Kg / month in a calendar year is a fixed one.** (However, the sales target allowed for 1st Month – 750 Kgs. 2nd Month - 1000 kgs 3rd Month onwards – 1500 kgs). In case of continuous non achievement of target TNFDC has the rights to initiate action for impose of penalty or termination of the Franchisee.
- (13) The Franchisee has to maintain the fish outlet in most hygienic manner with proper solid waste management without any civic complaints.
- (14) The Franchisee has to execute an agreement on non judicial stamp paper with TNFDC Ltd., which is renewable every year.

- (15) The Managing Director, TNFDC Ltd., reserves all rights to accept or reject the application for Franchisee.
- (16) All necessary Statutory Clearances and License to be obtained by the Franchisee from concern authorities.
- (17) Franchise should agree to the additional terms and conditions if any as per the framed rules, acts or instructions of Government for regulations of such fish sales from time to time.
- (18) The Franchisee has to bear the art of furnishing and decorating the interior and exterior, sign boards in the identified shops in accordance with the specification and requirements of TNFDC Ltd.
- (19) The Franchisee shall not sell display or otherwise deal in any goods which are in any way similar to the goods sold or dealt or not supplied by TNFDC Ltd.
- (20) There will be surprise checks and inspection from TNFDC Ltd., If any terms & conditions prescribed not followed will result in penalty or termination of licence or both.
- (21) All disputes relating to the franchised retail outlet licence are to the terms and condition above referred to or the interpretation thereof shall be referred to the sole arbitration of the Managing Director, TNFDC Ltd and whose decision shall be final/ binding. The arbitration will be conducted under the Arbitration and Conciliation Act.
- (22) It is specifically understood that the relationship between the Corporation and the Franchisee is of seller and Buyer and cannot be construed as Employer and Employee

Sd./-MANAGING DIRECTOR

ANNEXURE

List of facilities to be provide in the Fish Stall:-

1. Water Supply and Drainage arrangements.
2. Fish Cutting Table preferably with Poly Carbonate Board.
3. Electronic Weighing and Billing Machines.
4. Insulated Ice Boxes for Fish Storage.
5. Plastic Trays for Display of Fishes.
6. Fly Catchers.
7. Name & Price List Board.
8. Adequate Lightings & Ventilation.
9. Display Racks for Value Added Products.
10. Refrigerated Visicooler Display (Optional)

Application No. _____

Date:



TAMIL NADU FISHERIES DEVELOPMENT CORPORATION LIMITED
(A Government of Tamil Nadu Undertaking)

No.571, 4th Floor, Anna Salai, Nandanam,
Chennai - 600 035.



**Passport Size
Photo**

APPLICATION FORM

**FOR ISSUE OF FRANCHISE LICENSE FOR OPERATION OF FISH RETAIL OUTLET IN
CHENNAI FISH MARKETING UNIT OF TNFDC LTD.**

- 1) Name (in Block Letters) : _____
- 2) Father's / Husband's Name : _____
- 3) Sex : _____
- 4) Date of Birth : _____
- 5) Permanent Address : _____

Flat/House																		
Street																		
Area																		
City										Pin								
Phone																		
Mobile																		

6) Address for Communication

Name																		
Door No.																		
Street																		
Area										Pin								
City																		
Phone																		

7) Educational Qualification : _____

8) Present Profession / Business details } : _____
(Attach relevant documents copies)

9) Financial position of the applicant;
(Annual turnover & Income Tax Statements of the applicant for last three years to be attached)

10) Name & member of Fishermen Co-Operative Society if any:

11) Enclosures :

i) Proof of residence / employer: enclose copy of ration card/Passport/EPIC/Employer's ID Card / Aathar Card.

12) Ownership details of the / stall proposed for establishment of retail fish outlet;
(Details of the above to be attached with site plan, location etc., with other photos of site, shop etc.,)

DECLARATION

I hereby declare that the particulars furnished by me are true to the best of my knowledge and I agree to abide by all the terms and conditions of the TNFDC Ltd. I will be present before the Officer in-charge on any day prescribed by him for submission of additional details if any.

Date :

Signature of Applicant

Station :

Name: