



Department of Fisheries, Govt of Tamil Nadu

Start a Business – Sales & marketing

(Blue Revolution and State Schemes)

BUY/BUILD/START

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Department of Fisheries,
Integrated Animal Husbandry and
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Sales & Marketing Schemes

The following are the various State & Central Govt Schemes implemented by Department of Fisheries for the benefit of people of Tamil Nadu. These schemes can be availed by anyone from Tamil Nadu to start a business, renovate ponds/water bodies, and buy various boats for off sea and Deep Sea Fishing etc. The Govt of Tamil Nadu will provide the necessary support to enterprising beneficiaries who can avail these schemes and prosper in all walks of Life.

Disclaimer: The Images & Videos shown here are strictly for illustration purpose of the viewer.
Actual unit or construction may vary based on requirement.

1. Buy Auto rickshaw/Motorcycle/Bicycle with Ice box

Auto rickshaw with Ice Box



Unit Cost: Auto rickshaw - As per actual with a ceiling of Rs. 2 lakh per unit.

Motorcycle with Ice Box



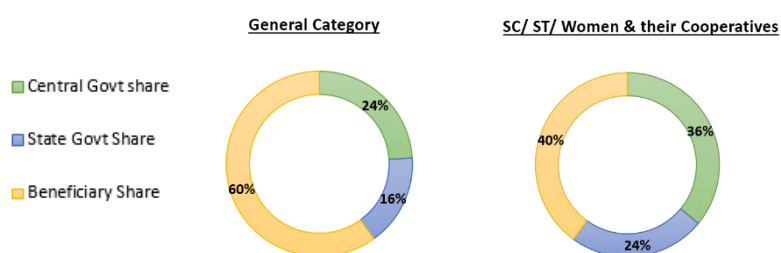
Unit Cost: Motorcycle - As per actual with a ceiling of Rs.0.60 lakh per unit.

Bicycle with Ice Box



Unit Cost: Bicycle - As per actual with a ceiling of Rs. 3000/- per unit.

Funding Pattern



Terms & Conditions

- (i) Maintenance & operational costs of the fish transport vehicles shall be met by the beneficiaries at their own cost.
- (ii) Government of India shall not be responsible for any losses incurred on procurement, operation, maintenance and management of the fish transport facilities.

- (iii) Beneficiaries should ensure that fish transport facilities are maintained in operational condition.
- (iv) Beneficiaries shall abide by rules/regulations, if any imposed by the concerned State/UT as well as Central Government on maintenance & operation of the fish transport facilities.
- (v) Beneficiaries shall ensure that the fish transport vehicles/facilities procured under the scheme will be used only for transport of fish and fisheries related items and not for any other purposes.
- (vi) In case, it is found at any point of time that the fish transport vehicles procured under the scheme are used for other than the fisheries purposes, the Government of India will recover the entire central assistance with interest from the beneficiaries.
- (vii) Beneficiaries will display permanently to the effect that the fish transport vehicle is procured with financial assistance from the Government of India, Ministry of Agriculture, Department of Animal Husbandry, Dairying and Fisheries.

How to Apply

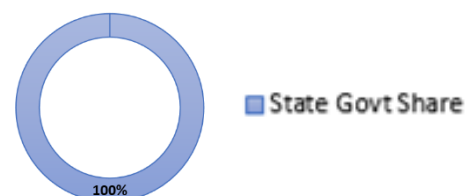
- (i) Beneficiary can apply for the scheme at the corresponding AD offices.

2. Micro Credit for Fisherwoman - Joint Liability Group by TAFCOFED



Unit Cost: Rs 15,000/- per head for group of 5 fisherwoman

Funding Pattern



For Opening up Fresh Fish or Dry Fish Stalls,

Fishing sales in Baskets

Terms & Conditions

- (i) The 5 fisherwoman to open a joint account with TAFCOFED Project Officers.

(ii) The fisherwoman gets Rs 15,000 /- for a Lock in period of 1 year and can open up Fresh Fish or Dry Fish Stalls, Sell Fish in Baskets.

(iii) Weekly once, the fisherwoman to pay back Rs 350/- per head for a period of 52 weeks to Project Officer.

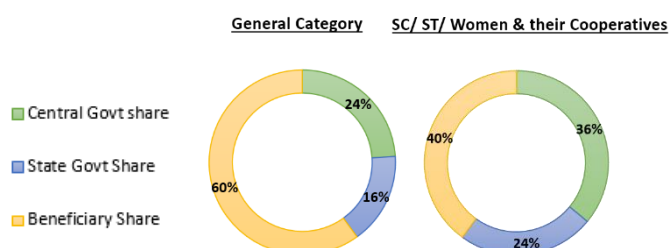
(iv) After 1 year, the fisherwoman can renew the scheme.

3. Build a Retail Fish Shop/Kiosk



Unit Cost:As per actual with a ceiling of Rs. 10 lakh per unit.

Funding Pattern



Kiosk along with one fish storage/ display cabin, one visi cooler, weighing machine, facilities/ utensils for fish cutting cleaning facilities

Terms & Conditions

(i) Beneficiaries shall provide documentary evidence of availability of requisite land (wherever required) free from all encumbrances and financial resources along with necessary clearances/ permissions (wherever required) etc. in the DPR. No funds shall be provided for the land.

(ii) Cost estimate for construction of fish retail outlet/kiosk shall be based on the latest SoRs admissible in the project area, and cost estimate for mobile outlet shall be based on prevailing market rates.

(iii) The post-construction operational and maintenance costs of the fish retail outlet/kiosk/ mobile fish retail outlet shall be borne by the beneficiaries.

(iv) The beneficiaries shall submit self-contained proposals together with documentary evidences in respect of (i) to (iii) above.

(v) The proposals shall be routed through the concerned State Governments/ UTs with clear recommendation.

(vi) Fish retail outlet/kiosk shall be of a minimum floor area of 100 Sq.ft (static).

(vii) Priority shall be given to SCs / STs/ women / unemployed youth.

How to Apply

(i) Beneficiary can apply for the scheme at the corresponding AD offices.

4. Build a Retail Fish Market



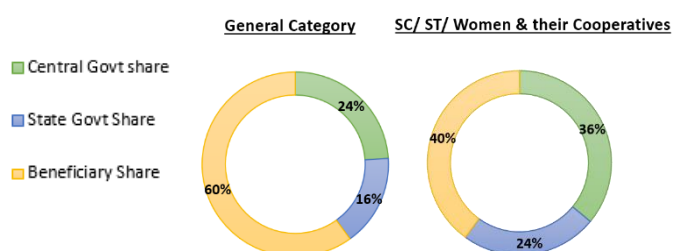
Modern hygienic fish market with a minimum

of 10 retail outlets, 20 retail outlets, and 50 retail

outlets units with common cold storage facility, waste collection & disposal units, fish cleaning and dressing space, auctioning platforms water and power supply facilities etc.

Unit Cost: Rs.100 lakh for a fish market of 10 unit retail outlets, Rs.200 lakh for a fish market of 20 unit retail outlets & Rs.500 lakh for a fish market of 50 unit retail outlets

Funding Pattern



Terms & Conditions

(i) Beneficiaries shall provide documentary evidence of availability of requisite land free from all encumbrances and financial resources along with necessary clearances/ permissions etc. in the DPR. No funds shall be provided for the land.

(ii) The beneficiaries shall complete the planning, designing of the market facilities and cost estimates etc. through professionals in the subject.

(iii) Cost estimates shall be based on the latest SoRs admissible in the project area and prevailing market rates.

(iv) The post-construction operational and maintenance costs of the infrastructure facility shall be borne by the beneficiaries.

(v) The beneficiaries shall submit self contained proposals together with documentary evidences in respect of (i) to (iv) above.

(vi) The beneficiaries shall confirm that all operational and maintenance costs of the modernized plant/infrastructure facility shall be borne by them.

(vi) The proposals shall be routed through the concerned State Governments/ UTs with clear recommendation.

(vii) NFDB shall take up development and management of fish markets on commercial approach at feasible locations.

How to Apply

(i) Beneficiary can apply for the scheme at the corresponding AD offices.

5. Open TNFDC/TAFCOFED Fish Stall Franchise





Terms & Conditions

(i) Beneficiaries shall provide documentary evidence of availability of Van or requisite land (wherever required) free from all encumbrances and financial resources along with necessary clearances/permissions (wherever required) etc. in the DPR. No funds shall be provided for the land.

(ii) Beneficiary should deposit Rs 1 Lakh at the TNFDC or TAFCOFED Head Office in Nandanam, Chennai.

(iii) Raw materials (FISH & Sea food) will be provided by TNFDC or TAFCOFED after taking 15% commission on the Inventory purchase.

How to Apply

(i) Beneficiary can apply for the scheme at the corresponding AD offices.